

42% of Americans are aware of a family history of heart disease and 



have never sought out

treatment from a physician for heart health

Why? eri

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people have avoided the doctor over the fear of diagnosis



dread misdiagnosis or missed diagnosis for cardiac care



would prefer having a root canal or fender bender than having to undergo unnecessary hospital tests

## What's Next?

A new outlook on heart health combined with innovation can lead us to a new age of care:



## 38%

of people would use advice provided by their workplace on heart health if offered



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of people think a combination of technology and human analysis results in the most accurate diagnosis, over either alone



## 80%

of internet users have searched for health information online, showing a willingness to get educated<sup>1</sup>

#### Transforming Diagnosis and Treatment...



**Patient Engagement** 





**New Technologies** 

#### ... To Help Fight Heart Disease

#### How Healthy is Your Heart?

At HeartFlow, we're helping to transform the diagnosis and management of coronary artery disease. If you have symptoms of heart disease, talk to your physician about how the HeartFlow Analysis can help.

To learn more about HeartFlow and our research, please visit: www.heartflow.com



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# **Heart**Flow®

The HeartFlow Analysis is a personalized cardiac test indicated for use in clinically stable symptomatic patients with coronary artery disease. The information provided by the HeartFlow Analysis is intended to be used in conjunction with the patient's clinical history, symptoms and other diagnostic tests, as well as the clinician's professional judgment. Patient symptoms must be documented in the patient's medical record. While no diagnostic test is perfect, the HeartFlow Analysis has demonstrated higher diagnostic performance compared to other non-invasive cardiac tests<sup>1</sup>. If you are a patient and suspect this test may be right for you, please speak with your doctor.

<sup>1</sup>Nørgaard, et al. J Am Coll Cardiol. 2014; Driessen, et al. J Am Coll Cardiol. 2018.

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\*www.cdc.gov/heartdisease/facts.htm \*Pew Internet & American Life Project